

Marlen Wienert PhD

Member of the Board of BayWa AG

Personal Details	Date of birth: May 2nd 1977
	Place of birth: Zschopau
	Nationality: German
Education	1996-2001 Degree in Business Administration, TU Bergakademie, Freiberg
	2003 PR-Officer including Online-PR, WBS Consulting
	2008 Doctorate in Political Science, TU Munich, Topic of research: "Integrated Communication in Milk Processing Companies"
Professional Career	2006-2008 Trainee & Marketing Manager, Marketing Agricultural Equipment, BayWa AG
	2008-2015 Head of Marketing Agricultural Equipment, BayWa AG, including Responsibilities for the Marketing Communication at the Agricultural Equipment Unit
	2016-2021 Head of Marketing and Employee Communication Agriculture, BayWa AG, including responsibilities for Marketing Communication, Employee Communication at the Agricultural and Agricultural Equipment Unit
	since 2021 Head of the Agriculture Agricultural Equipment, BayWa AG, including all Sales and Marketing Channels, Product Management and Purchasing
	since 2023 Member of the Board of Management, BayWa AG
Memberships and further Positions	Member of the Supervisory Board of the RWA Raiffeisen Waren Austria AG, Vienna (AU)